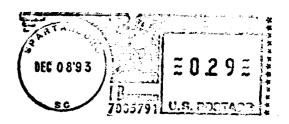
203 East Main Street, Spartanburg, SC 29319

FLAGSTAR



Ms. Veronica McCune President and Producer MLT Productions 3912 60th Streeet, Suite 12 San Diego, CA 92115

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FLAGSTAR

December 7, 1993

Ms. Veronica McCune President and Producer MLT Productions 3912 60th Street, Suite 12 San Diego, CA 92115

Dear Ms. McCune,

We appreciate your sending us the information on MLT Productions and Women, Minorities and Small Business (WMSB) and to thank you for such a thorough and insightful proposal.

As you might imagine, we receive many requests to fund worthwhile projects such as yours. In consideration of our budget guidelines, Flagstar is unable to act as a sponsor for your program.

Thank you for thinking of our company and we wish for you much success with your endeavor.

Thomas A. Lourds, Jr. Director, Public Affairs

TAL/kmy

Wm. WRIGLEY Jr. Company

WRIGLEY BUILDING • 410 N. MICHIGAN AVENUE CHICAGO, ILLINOIS 60611

Telephone: 644-2121 Area Code 312



WHOLESOME • DELICIOUS • SATISFYING

December 12, 1994

Ms. Veronica McCune, CEO M.L.T. Productions 3912 60th Street, Suite 12 San Diego, California 92115

Dear Ms. McCune:

Thank you for your letter addressed to Mr. Michael Patyk introducing the Wm. Wrigley Jr. Company to the television show Women, Minorities, and Small Business warehouse shopping program, produced by MLT Productions.

While this unique advertising and sponsorship opportunity sounds very interesting, I anticipate no immediate needs for your services. I will, however, keep the information you had sent us for possible future reference.

Thank you for your interest in the Wrigley Company.

Sincerely,

Susan S. Fox

Vice President - Consumer Marketing

SSF/ah

Wm. WRIGLEY Jr. Company

WRIGLEY BUILDING • 410 N. MICHIGAN AVE. CHICAGO, ILLINOIS 40411-4287

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Ms. Veronica McCune, CEO M.L.T. Productions 3912 60th Street, Suite 12 San Diego, California 92115

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Burlington Industries, Inc.

Purchasing Department P.O. Box 21207 Greensboro, North Carolina 27420



Ms. Veronica McCune MLT Productions 3912 60th St., Suite 12 San Diego, California 93115

Dear Me Macana.

PRESORTEL. FRST CLASS



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Burlington Industries, inc.

Executive Offices
P. O. Box 21207
Greensboro, North Carolina 27420

October 4, 1994

Ms. Veronica McCune MLT Productions 3912 60th St., Suite 12 San Diego, California 93115

Dear Ms. McCune:

Thank you for advising us of your forthcoming Women, Minorities and Small Business (WMSB) television show. Regrettably, we must pass on participating in your advertising program.

Again, thank you for informing us of WMSB.

Sincerely,

Frank A. Graham, Buyer

& Coordinator of Minority Vendor/Small Business

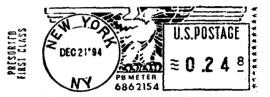
FG/lp





Minority Business Program, Rm 1207-S

Consolidated Edison Company of New York, Inc. 4 Irving Place, New York, NY 10003



Ms. Veronica McCune, CEO M.L.T. Productions 3912 60th Street, Suite 12 San Diego, California 92115

5-9 (8/90) 656-0015

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December 19, 1994

Ms. Veronica McCune, CEO M.L.T. Productions 3912 60th Street, Suite 12 San Diego, California 92115

Dear Ms. McCune:

Thank you for your interest in our company's Minority Business Program.

A The Control of the

As a commitment to the development of minority business, Con Edison is committed to working closely with vendors located within its service territory. If we are unable to find a vendor within our service area, we will then look to our neighboring states, for example New Jersey, to locate and qualify vendors.

The limited opportunities that do become available will go to vendors located in the New York City area. I am sorry we are unable to say anything different at this time. We will, however, hold your information in our active file for future reference.

Good luck in your business endeavors.

Sincerely,

Joy Cuchlan / Somme Joy P. Crichlow

Director

Minority Business Program

TWA

Trans World Airlines, Inc. One City Centre 515 N. 6th Street St. Louis, MO, U.S.A. 63101



M.L.T. Productions
Ms. Veronica McCune
3912 60th Street Suite 12
San Diego, CA 92115

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92115-6549 43

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Trans World Airlines, Inc.

One City Centre 515 N. 6th Street St. Louis, Missouri 63101

December 29, 1994

M.L.T. Productions
Ms. Veronica McCune
3912 60th Street Suite 12
San Diego, CA 92115

Dear Ms McCune:

We have received your proposal as forwarded by Cynthia Todd-Takeyama for your television program, "Women, Minorities and Small Business".

As I am sure you can imagine, TWA receives many invitations each month from companies requesting our participation for advertising with their particular organization. As much as TWA would like to be a part of each and every opportunity, we obviously cannot. We have no doubt your project is worthwhile; however, limitation of corporate resources precludes our participation.

While we cannot assist you with your project, we nontheless wish you success with it.

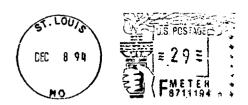
Sincerely

Barbara A. Miazgowisz

Advertising Supervisor

c: C. Todd-Takeyama

The May Department Stores Company



10

611 Olive Street, St. Louis, Missouri 63101-1799

M.L.T. Productions Attn: Ms. Veronica McCune 3912 60th. Street, Suite 12 San Diego, CA 92115



The May Department Stores Company

(314) 342-6854

12/07/94

Ms. Veronica McCune M.L.T. Productions 3912 60th. Street, Suite 12 San Diego, CA 92115

Dear Ms. McCune:

Thank you for your interest in The May Department Stores Company.

I have reviewed the information you submitted regarding your company I am sorry to inform you that May Department Stores does not wish to purchase media buys/sponsorships for the television show Women, Minorities, and Small Business.

I will keep the information you submitted on file and I wish you continued success in your business endeavors and thank you again for your interest in The May Department Stores.

Sincerely,

Gabriela E. Bohn

Director, Corporate Purchasing

Ms. Veronica McCune, CEO MLT Productions 3912 60th Street, Suite 12 San Diego, CA 92115



James R. Harman Manager, Corporate Advertising Corporate Marketing Communications General Electric Company 3135 Easton Turnpike, Fairfield, CT 06431 203 373-2046

December 13, 1994

Ms. Veronica McCune, CEO MLT Productions 3912 60th Street, Suite 12 San Diego, CA 92115

Dear Ms. McCune,

Thank you for your recent correspondence, addressed to Joyce Huber, telling us about "WMSB warehouse shopping program" and offering us an opportunity to advertise.

Unfortunately, this does not fit our media objectives at this time. In addition, our advertising programs for 1994/95 are fully committed to specific ongoing projects, therefore, we will not be able to participate.

In the meanwhile, thank you for thinking of GE.

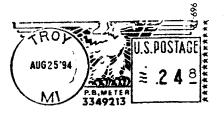
Sincerely

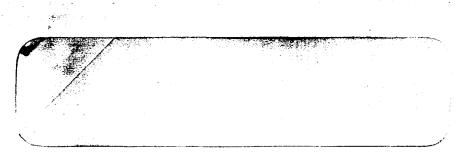
JRH'smt

Kmart Corporation 3100 West Big Beaver Road Troy MI 48084-3163



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DETROIT MI
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AUTHORIZATION 29
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J. E. Rutherford Manager Public Affairs

August 25, 1994

Kmart Corporation International Headquarters 3100 West Big Beaver Road Troy MI 48084-3163 810 643 5238

Ms. Varonica McCune MLT Productions 3912 60th St Suite 12 San Diego CA 92115

Dear Ms. McCune:

We are in receipt of your correspondence regarding advertising for the Women, Minorities & Small Business warehouse shopping program.

As you are no doubt aware, during the course of the year, our corporation, and this office as well, receives numerous requests for participation, sponsorship and/or advertising in many worthwhile projects such as yours. Our 1994/95 programs have been selected and, unfortunately, due to budget constraints, participation in additional projects is precluded.

Although we very much appreciate your thinking of Kmart to particiate in your efforts, we must decline the invitation. We do, however, wish you much success in this endeavor.

Sincerely

John E. Rutherford

Watton 2525 N Ave. National City, CA. 91950

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Veronica McCune, Producer/President M.L.T. Productions 3912 60th St., Suite 12 San Diego, CA 92115

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WALTON 2525 N AVE. NATIONAL CITY, CA 91950 FAX 619/477-0321 PHONE 619/477-3311

August 25, 1995

Veronica McCune, Producer/President M.L.T. Productions 3912 60th St., Suite 12 San Diego, CA 92115

Dear Ms. McCune:

Thank you for your letter of August 29 and for the opportunity to participate as a guest or advertiser on one of your television programs.

Unfortunately, as a Wal-Mart board member, I am unable to accept your invitation. I will, however, forward your letter to the company home office in Bentonville, Arkansas.

Thank you again for your letter. I wish you the very best of success in your efforts.

Sincerely,

John Walton

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Kmart Corporation 3100 West Big Beaver Road Troy MI 48084-3163

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J. E. Rutherford Manager Public Affairs Kmart Corporation International Headquarters 3100 West Big Beaver Road Troy MI 48084-3163 810 643 5238

August 17, 1994

Ms. Veronica McCune MLT Productions 3912 60th St Suite 12 San Diego CA 92115

Dear Mr. McCune:

Thank you for your recent correspondence and interest in our corporation.

We are forwarding your information to Mr. Jerry Habeck, Vice President/Advertising, for his consideration. Via this letter, we are asking Mr. Habeck and/or his staff to review your offering and to respond to you directly.

We appreciate your interest in Kmart and wish you success in your endeavors.

Sincerely,

John Rutherford

/d

cc: Jerry Habeck



SOUTHWEST REGION

1334 South Central Avenue Los Angeles, CA 90021 213-746-5555 213-745-6141 Fax

August 22, 1994

M.L.T. PRODUCTIONS 3912 60th St., Suite 12 San Diego, CA 92115

Dear Ms. McCune:

Per your letter dated August 8, 1994, regarding the television show *Women, Minorities, and Small Business (WMSB)* warehouse shopping program, unfortunately, we are unable to participate in the WMSB shopping program due to limited resources this year.

Please keep us advised on the progress of your program and our best wishes for continued success.

Sincerely,

COCA-COLA ENTERPRISES INC.

Ana C. Castillo

Purchasing Coordinator

cc: Dave Annis

Coca Cota Bottling Company of Los Angeles

1334 South Central Avenue, Los Angeles, CA 90021



VERONICA McCUNE M.L.T. PRODUCTIONS 3912 60TH ST., SUITE 12 SAN DIEGO, CA 92115

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Aircraft Service Company
1800 East Arport Drive, P.O. Box 33, Ontario, CA 91761-0033

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P.O. Box 33, Ontario, California 91761-0033

22 August 1994

Refer: 94FG217

M.L.T. Productions 3912 60th Street, Suite 12 San Diego, CA 92115

Attention: Veronica McCune

Dear Ms. McCune:

The goals for M.L.T. Production to nelp small businesses, to assist some of the unemployed, and to provide on-the-job training are commendable. At Lockheed, we, too have a goal to provide opportunities to small, minority, and woman-owned businesses. That goal is one that we take very seriously, and we have some very successful stories related to that goal.

Thank you for the opportunity to financially support your television program. Although I cannot accept the offer, I wish you the very best in your advertising campaign and in the production of your warehouse shopping television program.

Sincerely,

LOCKHEED AIRCRAFT SERVICE COMPANY

Faye Graybeal

Small Business Administrator

age Braylest





Ms. Veronica McCune
M.L.T. Productions
3912 60th Street #12
San Diego, CA 92115

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